

CAPE COD BRITISH CAR CLUB, LTD
Sponsorship Guidelines

Purpose: To establish uniform guidance for Club and Events sponsorship.

Sponsor	<u>Club Sponsor (1)</u>			<u>Event/ Program Sponsor (2)</u>	
	Level	Annual Donation	Member Parts Discount(s)	Level	Donation
Corporate	Gold	\$1,000 +	15%	Gold	\$500
	Silver	\$750 +	15%	Silver	\$400
	Bronze	\$500 +	15%	Bronze	\$250
Local/ Small Business	Gold	\$500 +		Gold	\$250
	Silver	\$250 +		Silver	\$150
	Bronze	\$100 +		Bronze	\$75
Individual	Gold	\$250 +		Gold	\$125
	Silver	\$150 +		Silver	\$75
	Bronze	\$75 +		Bronze	\$50

(1) Donations received from Club Sponsors will be directed to the CCBC General Charitable Fund.

(2) Donations received from Event/ Program Sponsors will be donated to the charity that the Event/ Program was organized to support.

NOTES:

- A) All **Club Sponsors** will be listed on the **Sponsor** page of Club's website by Level, Donation will not be shown.
- B) **Gold Level Club Sponsors** will have their brand/ logo posted on the Club's website & Facebook Home page.
- C) All **Event/ Program Sponsors** will be listed on the **Sponsor** page of Club's website by Event/ Program and Level, Donation will not be shown.
- D) **Gold Level Event/ Program Sponsors** will have their brand/ logo posted on all Event/ Program related materials including posters, advertising, route maps that are posted on the Club's website & Facebook page.
- E) **Corporate** sponsors include companies such as Moss Motors, Northwest Import Part, Rimmer Brothers, Auto Zone, etc.
- F) **Local/ Small Business** sponsors include Artnova, Brit Bits, Abingdon Spares, etc.
- G) The estimated market value of in-kind donations will be used to assign the corresponding donation level.