



**Cape Cod British Car Club, LTD**  
**P.O. Box 1661**  
**Sandwich, MA 02563**

Cameron Ferguson  
*President*

Drew Framson  
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Kevin T Walsh  
*Treasurer & Membership Director*

Fred Richards  
*Clerk & Tech Squad Director*

**SUBJECT: CCBCC SHOW PLACARDS**

Dear Member;

We are in the process of updating the CCBCC Show placard which you can use at all car shows. The intent is that we will use a common format placard to display information about our cars to educate viewers and start conversations about your car. You will also be able to use this placard at other shows you might attend. The placard will 8/12" x 11" and will be plasticized/laminated.

Please send the following information (typed if you can, please) and a photo to [markpasquill@gmail.com](mailto:markpasquill@gmail.com). You can Google for tech specs of your car if you do not have them available. Due to space limitations, we probably will not display all the tech info. If you already have a placard, CCBCC or other, please send the information as we are using an updated standardized format and want all placards to look alike.

- **REQUIRED INFORMATION**
  - Car Info
  - Brand
  - Model
  - Year
- **Good to know or have Info (Optional, but Useful)**
  - Picture of the car
  - Tech Specs
    - Engine size
    - Engine horsepower
    - Transmission type
    - Top speed (mph)
    - 0-60mph time (secs)
    - Weight (lbs)
  - **Model info**
    - What did it cost new
    - How many built
    - Build years
  - **Specific Car Background Info**
    - Date restored (if ever)
    - Date purchased
    - Significant awards
    -

- **ASK ME THIS QUESTION (required)**
  - Owner should list one question that will create a conversation between owner and the viewer. It could be a lead into a personal story, a unique technical feature, etc. Should be personal in nature.
  - Examples:
    - Where did you find this car? *It was a barn find, stored for 30 years. Or ..... Found at a scrap yard - saved it from the crusher.*
    - My first ride in this car? *My dad owned the car, my first ride was as a newborn baby coming home from the hospital in 1953.*
    - What is the story behind the grill badges? *The AA badge belonged to my Dad when he became an AA member in 1956 when we lived in Britain.*
    - Your most interesting experience in the car? *Wheel fell off at 55 mph. Here's what happened....*
    - Who was the first owner of this car? *Me. I bought it brand new in 1966, 60 years ago.*
    - What was my biggest problem during restoration? *Many big problems: parts, schematics, specs, tooling, or Rebuilding the engine in my living room.*
    - What is the main frame of this car made from? *It's not steel. It's wood. It actually is pieces of ash all laminated together.*
    - And so on.
- **Priority**
  - We are anticipating a heavy volume of replies and would like to prioritize placards for owners going to Bristol, Lemon Tree, Independence House, Cars & Coffee @ Nana's. Please indicate which one you will be attending.

Once we have your information, Mark will make the placard and you can collect it at a CCBC event. Thanks again,

*Cameron Ferguson*, President  
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